

**ACTIONS FOR NSW AGRICULTURE | PROCESS OVERVIEW | JULY 2015- MAY 2016**

	DESIGN RETREAT 28-30 July 2015 (Sydney)	AUG-SEP	WORKING SESSION 29-30 Sept 2015 (Tamworth)	OCT-NOV	DEC-JAN	JAN-FEB	MAR	PITCH/ LAUNCH/ CELEBRATE April 2016 (Sydney)	MAY 2016 onwards
<b>ACTIVITIES</b>	<p>50 participants got to know each other and appreciate their different perspectives, skills, and experience</p> <p>50 participants have deepened understanding of the NSW agricultural system (including its many complexities)</p> <p>Participants proposed 18 challenges to work on, based on 1 or more of the 3 themes of the Actions for NSW Agriculture initiative and 7 "Challenge Teams" formed</p> <p>Participants learnt skills in collaborative processes and ideating</p>	<p>Each Challenge Team used Basecamp to manage team communication and project content</p> <p>Challenge Teams refined their challenge area and came up with 'opportunities' for action</p> <p>Challenge Teams undertook 'rapid testing' by obtaining stakeholder feedback</p> <p>Challenge Teams captured lessons learnt</p> <p>Challenge Teams focused in on 3 opportunity areas</p>	<p>All Challenge Teams present their progress and lessons to whole group</p> <p>All Challenge Teams select one opportunity to focus on (and for which to develop a portfolio of potential solutions)</p> <p>Challenge Teams learn how to prepare a pitch for potential supporters/ funders</p> <p>Participants have the chance to switch Challenge Team</p> <p>Team roles are clarified (implementers, advisors, critical friends, etc)</p>	<p>5-8 Challenge Teams focus on one opportunity and begin to define and test three solutions</p> <p>Challenge Teams identify and recruit additional skills and expertise they require into their team</p>	<p>Challenge Teams undertake testing of potential solution(s) at a small scale - considering desirability, feasibility, viability</p> <p>Challenge Teams identify and build relationships with potential funders, enablers and stakeholders</p>	<p>Challenge teams focus on a single solution that has withstood testing (of desirability, feasibility, viability).</p> <p>Challenge Teams turn this solution into a project, with a developed pitch.</p>	<p>Challenge Teams further test their project by pitching to at least one potential funder or enabler</p> <p>Challenge Teams prepare their presentation for the April event</p>	<p>Challenge Teams pitch/ present their project to an audience of potential funders and enablers and supporters (if the Challenge Team has already secured support prior, this would be a launch/ celebration rather than a pitch)</p> <p>Goal: At least 3 Challenge Team projects are selected by funders and enablers for ongoing incubation (including through institutional support and funding)</p>	<p>At least half the members of each successful Challenge Team are committed to continuing action on their initiatives</p> <p>Australian Futures Project helps to connect teams with the skills and support they need to continue to flourish beyond the life of Actions for NSW Agriculture initiative (May only)</p>
<b>CHECK-IN POINTS</b>	In Sydney	<p>Australian Futures Project checked in with each Challenge Team leader on progress</p> <p>Where invited, Australian Futures Project participated in Challenge Team teleconferences</p>	In Tamworth	<p>Challenge Teams complete a short monthly update to go to all other teams (template to be provided)</p>	<p>Australian Futures Project has a check-in teleconference with each Challenge Team (December)</p> <p>Challenge Teams complete a short monthly update to go to all other teams</p>	<p>Australian Futures Project has a check-in teleconference with each Challenge Team (Feb)</p> <p>Challenge Teams complete a short monthly update to go to all other teams</p>	<p>Challenge Teams complete a short monthly update to go to all other teams</p>	In Sydney	Each participant completes an evaluation survey (May)
<b>SKILLS</b>	<p>Team Formation</p> <p>Ideation</p> <p>Rapid Concepting</p>	<p>Team Management</p> <p>Project Management</p> <p>Ideation</p> <p>Rapid Concepting</p>	<p>Creative Analysis</p> <p>Team Management</p> <p>Project Management</p> <p>Ideation</p> <p>Rapid Concepting</p> <p>Pitching</p>	<p>Prioritisation</p> <p>Iterative Rapid Concepting</p> <p>Creative Analysis</p> <p>Team Management</p> <p>Project Management</p> <p>Rapid Prototyping</p> <p>Pitching</p>	<p>Stakeholder Management</p> <p>Rapid Prototyping</p> <p>Creative Analysis</p> <p>Team Management</p> <p>Project Management</p>	<p>Pitching</p> <p>Business Case Development</p> <p>Funding/ Grant Applications</p> <p>Stakeholder Management</p> <p>Rapid Prototyping</p> <p>Team Management</p> <p>Project Management</p>	<p>Networking</p> <p>Pitching</p> <p>Business Case Development</p> <p>Funding/ Grant Applications</p> <p>Stakeholder Management</p> <p>Team Management</p> <p>Project Management</p> <p>Communications</p>	<p>Networking</p> <p>Pitching</p> <p>Stakeholder Management</p>	<p>Business Management</p> <p>Communications</p> <p>Networking</p> <p>Pitching</p> <p>Business Case Development</p> <p>Funding/ Grant Applications</p> <p>Stakeholder Management</p> <p>Team Management</p> <p>Project Management</p> <p>Evaluation</p>

The initiative has been specifically designed to enable you to experience the whole process from challenge formation through to solution development.

## A practical framework to move from challenge to solution

